



LENDER'S: CONNECTING WITH THE COMMUNITY



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Lender's Bagels family at Saturday's MS Bike Ride

> Posted by John Tanasychuk on April 16, 2010 07:00 AM

Who knew that Murray Lender, son of [Lender's Bagels](#) founder Harry Lender, was an Aventura snowbird?

Or that grandson Carl Lender lived in Sunrise?

The whole mishpocheh will be together Saturday when Carl and his team of bike riders participate in the two-day [2010 Zimmerman MS Bike Ride](#) that starts and ends at Homestead-Miami Speedway.

While the Lenders sold the company in 1984- it's now owned by Pinnacle

Foods Group-the company is sponsoring a Lender's Bagel Breakfast 5-7 a.m. for the more than 3,000 people expected to attend.

They also bought uniforms for Carl and the team of 20 riders, who have each raised at least \$300 for the [South Florida Chapter of the National Multiple Sclerosis Society](#).

Murray Lender will be in Key Largo Saturday to cheer on his son.

PHOTO: Murray and Carl Lender (Courtesy Lender's Bagels)

